

Communicating Through Infographics – Resources

Webinar Archive available at:
<http://infopeople.org/training/communicating-through-infographics>

Sample Infographics & Searching for Infographics

Boyd, G. (2012, August 23). *A roundup of 25 jaw-dropping infographics*.
<http://www.markedlines.com/a-roundup-of-25-jaw-dropping-infographics/>

Infographic Labs. <http://infographiclabs.com/portfolio/>
(portfolio of work for inspiration)

Infographics Showcase. <http://www.infographicsshowcase.com/>

Infographipedia. <http://infographipedia.com/> (repository of infographics with search interface -
NOTE: site is very ad heavy)

Killer Infographics. <http://killerinfographics.submitinfographics.com/portfolio/our-designs>
(portfolio of work for inspiration)

Krum, B. *Cool Infographics*. <http://www.coolinfographics.com/>

Visual Loop. <http://visualloop.com>
Visual Loop Tumblr Blog. <http://visualloop.tumblr.com/>
Visual Loop Scoop.it Curation <http://www.scoop.it/t/visual-loop-reads>

Visual.ly <http://visual.ly/> [repository for sharing infographics, search, and tools]

Willingham, J., Willingham, T., & Martinez-Moncada, D. (2012). *Daily infographic: A new infographic everyday*. Retrieved from <http://dailyinfographic.com/>
[Excellent source for examples of infographic design]

Library Specific Infographic Examples:

ALA. *Infographic: Weather the Storm*.
http://www.ala.org/research/plftas/2011_2012/weatheringthestorm

Hart, K. (2011). *Uncovering YA Covers: 2011*. <http://www.katehart.net/2012/05/uncovering-ya-covers-2011.html>
Additional infographics related to YA - <http://www.katehart.net/p/infographics.html>

OCLC. *A Snapshot of Priorities & Perspectives: U.S. academic libraries*.
<http://www.oclc.org/reports/us-libraries/214758usb-a-A-Snapshot-of-Priorities-and-Perspectives.pdf>

Pinterest: Library Infographics. <http://pinterest.com/yeoldefort/library-infographics/>

State Stats: Support Your Local Library. <http://www.statestats.org/support-your-local-library/>

Wyominglibraries.org. *eReading... the way to read!* <http://www.wyominglibraries.org/ereading-the-new-way-to-read>

Data Sources

IMLS Research Datasets: Public libraries in the United States survey. (1992-2010).
http://www.ims.gov/research/public_libraries_in_the_united_states_survey.aspx
This site provides raw data, search, and comparison tools.

Pew Internet: Pew Internet and American Life Project. (2000-2012). <http://pewinternet.org/Data-Tools/Get-The-Latest-Statistics.aspx>

U.S. Census: Data Access Tools. <http://www.census.gov/main/www/access.html>

Tips & Tutorials

Cairo, A. (2012, October 28). *Introduction to infographics and data visualization: Knight center's first massive open online course.* Journalism in the Americas: University of Texas at Austin (online course). Retrieved from
<https://knightcenter.utexas.edu/course/introduction-infographics-and-data-visualization-knight-centers-first-massive-open-online-cou>
[NOTE: this course is free and another one is scheduled to begin in January, 2013]

Lazunov, I. (2012, July 17). *How to create infographics in Adobe Illustrator.*
<http://designmodo.com/create-infographics-illustrator/>

MacQuarrie, A. (2012, July 10). *Infographics in education.*
<http://blog.k12.com/2012/07/10/infographics-education>

Tools

easel.ly <http://www.easel.ly/> (submitted infographics and web-based tool for building your own)

Edudemic. (2012, August 19). *10 fun tools to easily make your own infographics.* Retrieved from
<http://edudemic.com/2012/08/diy-infographics/>

infogr.am <http://infogr.am> Free web-based template-driven tool for generating visual graphics based on data in the repository or data you upload.

PicktoChart <http://piktochart.com> (web-based tool with templates for building infographics)

Suda, B. (2012, September 17). *The top 20 data visualization tools.*
<http://www.netmagazine.com/features/top-20-data-visualisation-tools>

visual.ly <http://visual.ly/> (repository for sharing infographics, search, and web-based templates for pre-programmed infographics related to social media)

Wordle. <http://www.wordle.net/>

Recommended Reading, Articles & Books

40 must-see videos about data visualization and infographics. (2012, Oct 29). Retrieved from <http://visualoop.com/2654/40-must-see-videos-about-data-visualization-and-infographics>

Few, S. (2009). *Now you see it.* Analytics Press. [ISBN: 978-0970601988]

Few, S. (2012). *Show me the numbers: Designing tables and graphs to enlighten .* (2nd ed.). Analytics Press.[ISBN: 0-9706019-7-2]

Infographic News (blog). <http://infographicsnews.blogspot.com/>

Lankow, J., Ritchie, J., & Crooks, R. (2012). *Infographics: The power of visual storytelling.* Hoboken, NJ: John Wiley & Sons, Inc. [ISBN: 978-1-118-31404-3]

Tufte, E. R. (1990). *Envisioning information.* Cheshire, CT: Graphics Press. [ISBN: 0-9613921-1-8]

Tufte, E. R. (1997). *Visual explanations, images and quantities, evidence and narrative.* Cheshire, CT: Graphics Press.

Tufte, E. R. (2001). *The visual display of quantitative information.* (2 ed.). Cheshire, CT: Graphics Press. [ISBN: 0-9613921-4-2]

Wong, D. (2010). *The wall street journal guide to information graphics.* New York: W.W. Norton & Company, Inc. [ISBN: 978-0393072952]

Yau, N. (2012). *Visualize this, the flowingdata guide to design, visualization, and statistics.* Indianapolis, IN: Wiley Publishing, Inc. [ISBN: 978-0-470-94488-2]